

# Doctors for America 2023 Impact Report



## RECLAIMING THE VOICE OF MEDICINE





## WHO WE ARE

Doctors for America (DFA) is an organization of over 27,000 physician and medical trainee advocates in all 50 states, representing all areas of specialization. For too long, the physician's voice has been left out of health policy decisions. To address that, DFA equips physicians and medical trainees with skills and resources to advocate for health care issues at the local, state, and federal level.

## OUR APPROACH

DFA's work falls into three categories, which comprise the engine of our advocacy. By focusing in on key areas where physician voice is needed, we are able to have an outsized impact on the issues that matter to doctors & patients.

### ACCESS TO AFFORDABLE CARE

- Medicaid Expansion
- Drug Affordability & Shortages
- FDA Task Force

### COMMUNITY HEALTH & PREVENTION

- Emergent Public Health
- Gun Violence Prevention
- Substance Use Disorder Prevention

### HEALTH JUSTICE & EQUITY

- Reproductive Rights & Coalition Building
- Decriminalization & Liberation
- Gender Affirming Care

## What Makes DFA Different

DFA is not like other medical professional societies and advocacy groups – we do not accept any funding from pharmaceutical or medical device companies. This uniquely positions DFA as an organization that puts patients over politics and patients over profits. Our advocates have become a trusted resource for legislators and regulatory officials, and our doctors have been featured in outlets such as CNN, MSNBC, Fox, NY Times, LA Times, Washington Post, and more.

# Access to Affordable Care



## By the Numbers

2

### NEW MEMBER EVENTS

The AAC hosted 2 new member events that were attended by 17 new members.

3

### ADVOCACY GRAND ROUND SESSIONS

The committee hosted 3 Advocacy Grand Round sessions and one Lunch and Learn.

4

### MEMBERS HIGHLIGHTED ON SOCIAL MEDIA

AAC highlighted 4 members on DFA's social media channels as a larger social media recruitment campaign.

3

### VIDEOS TO RECRUIT NEW MEMBERS

Members of leadership filmed 3 videos to recruit new members to the AAC impact area which can be found on DFA's YouTube.

4

### ACTION ALERTS

Committee members participated in 4 action alerts about Medicaid expansion, prescription drug affordability boards, and drug affordability.

5

### MEDICAID EXPANSION TRAININGS

Medicaid Expansion trainings were hosted in 5 states and worked closely with coalitions to get Medicaid Expansion across the finish line in North Carolina.

20

### PARTNER SIGN-ONS

AAC signed onto 20 letters, statements, and Amicus Briefs with our partners.

8

### STATEMENTS RELEASED

AAC released 8 statements focused on Medicaid expansion, Medicaid unwinding, affordable drug pricing, and the Anniversary of the Enactment of the Affordable Care Act.

## Additional Achievements

- The AAC Impact Area at DFA has become a trusted partner for legislative offices to reach out to for input and support around various pieces of legislation pertaining to access to care.
- Working with coalitions across the country, AAC has begun working on prescription drug affordability boards. Notably, in Michigan we were the physician voice that the coalition relied on for quotes, statements, and input.
- Launched the greed in health care campaign and drafted DFA's Greed in Health Care declaration.
- Launched monthly advocacy skill building sessions for our members!

## Public Comments

Task Force members presented five (5) times at FDA Advisory Committee meetings this year, and submitted seven (7) written public comments to the FDA, USPTO, and in response to a Congressional RFI.

13

## News Appearances

The FDA Task Force members were published or mentioned in the news 15 times this year for their advocacy around accelerated approval and strengthening the FDA.

15+

## Meetings with Senate and Congressional Staff

The FDA Task Force members attended four (4) Capitol Hill Fly-ins, where they met with over 30 Senate and Congressional leaders.

30+

# FDA Task Force Impact 2023

## Meetings with Regulatory Leaders

The FDA Task Force also met with the FDA's chief scientist Dr. Namandjé Bumpuss, as well as with CMS leadership and CMMI.

6

## Sign Ons + Trainings

The FDA Task Force signed onto four (4) letters this year, including the SAFER Health Act Sign-on with Rep. Eshoo and Rep. Jacobs. Trainings included a fireside chat with Oversight and Energy & Commerc staff on the Congressional aduhelm investigation.

7+

## Advisory Committee Applications

Two doctors from the FDA Task Force submitted applications for the Peripheral and Central Nervous System Advisory Committee.

2

# Community Health & Prevention



## By the Numbers

### Toolkits Created

A marijuana toolkit outlined how to provide harm reduction counseling. An addiction medicine education toolkit provided an overview of use disorders, mitigating burnout, and other resources.

2

### Advocacy Grand Round Sessions

The committee hosted 3 Advocacy Grand Round sessions with nearly 300 registrants and over 200 recording views.

2

### Videos to Recruit New Members

Members of leadership filmed 2 videos to recruit new members to the HJE impact area which can be found on DFA's YouTube.

2

### Gun Violence Prevention Sign-Ons

CHP signed onto 4 letters and statements requesting for ghost gun regulations and closing the gun show loophole.

4

### Op-Eds Written

Doctors from the committee wrote 5 op-eds written that focused on the importance of vaccines as prevention, strengthening gun laws, and work on opioid use disorders.

5

### Gun Violence Prevention Events

The impact area participated in 10 Gun Violence Prevention Events with our organizational partners including Newtown, Everytown, Mom's Demand, and Giffords.

10

### Action Alerts

Members participated in 13 action alerts on protecting access to vaccines and their importance, and encouraging stronger gun laws within states like Oregon, and Illinois.

13

## Additional Achievements

- The CHP Impact Area participated in the Gun Violence Prevention Day of Action to bring awareness to the number of deaths by guns and highlight the importance of stronger gun legislation.
- Members rallied together during "Home Run for Health", which is centered on voting law changes. Flu and Covid-19 vaccines were provided, along with information on health insurance through the Marketplace.

# Health Justice and Equity



## By the Numbers

3

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### VIDEOS TO RECRUIT NEW MEMBERS

Members of leadership filmed 3 videos to recruit new members to the HJE impact area which can be found on DFA's YouTube.

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### OP-EDS WRITTEN

DFA doctors wrote 3 op-eds focused on shield laws, including the rights between a patient and their doctor when providing reproductive health care.

6

### ACTION ALERTS

Committee members participated in 6 action alerts supporting reproductive rights for military families.

6

### PARTNER SIGN-ONS

HJE signed onto 6 letters, statements, and Amicus Briefs with our partners

- 3 Reproductive rights sign-ons
- 3 Decriminalization & liberation sign-ons

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### AMICUS BRIEFS

The committee is working with the Columbia Law School to collect stories from physicians whose patients have struggled getting the reproductive care they need.

## Additional Achievements

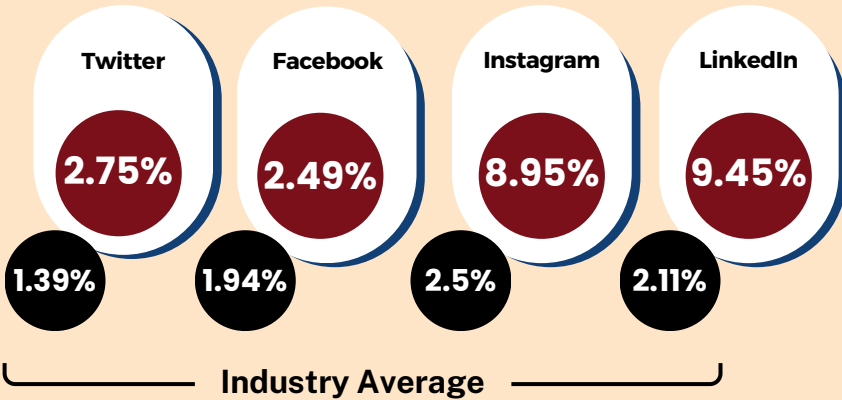
- "Prescribing Burnout," a presentation on burnout, focused on mitigating fatigue, avoiding burnout, and how recognizing the signs of burnout and addressing them can lead to a more fulfilling life.
- The HJE impact area participated in the National Day of Action on the anniversary of the undoing of *Roe v. Wade* to highlight the importance of reproductive rights.
- A toolkit was created in response to the Supreme Court's 2022 ruling entitled *Providing Care Post Dobbs*. The toolkit focused on how to provide care to those who need it, how to access clinical trainings, and more
- A resource worksheet on gender affirming care highlights training resources, one-pagers with facts on LGBTQ+ adults and youth, and videos and various readings with more evidence-based information. The resource also included organizations who are doing work centered on LGBTQ+ populations.

# Digital Media



## By the Numbers

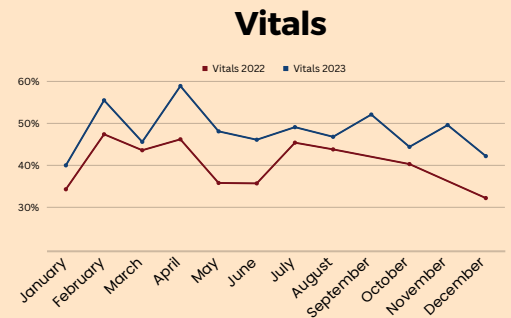
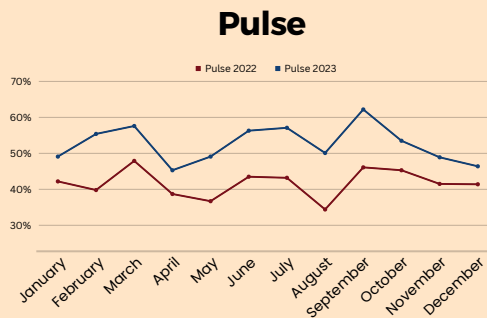
### Social Media Engagement Rates



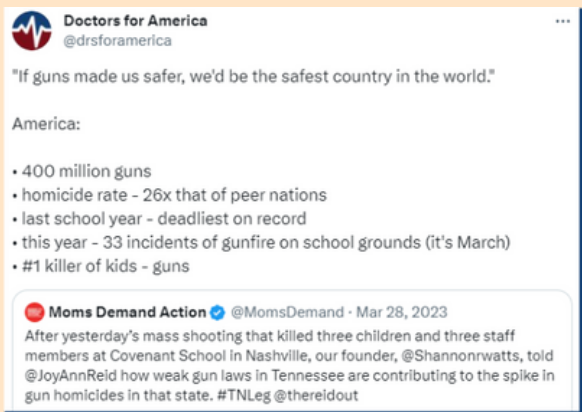
Engagement rate is a measure of how much of your audience actively engages with your content. It measures the amount of interaction a piece of content gets compared to audience size. Engagement rate equals total engagement divided by total followers, multiplied by 100%. **Doctors for America exceeded the industry average engagement rate on all channels.**

### Newsletter Open Rates

Open Rate measures the percentage rate at which emails are opened. Doctors for America improved on a monthly basis compared to last year's Vitals and Pulse newsletters. **Pulse saw a 10.85% increase, while Vitals was opened 7.73% more than in 2022.**



### Top Posts



A quote tweet allows for users to see the original tweet along with your account's thoughts. On March 28, DFA quote tweeted a very powerful video on the mass shooting in Nashville from @MomsDemand. **This quoted tweet has 53.2k views and was favorited by 442 accounts.**



An Instagram reel allows users to film or upload video clips for up to 60 seconds. It is their version of a Tik Tok. **This reel filmed by Bijou asked for donations during National Doctors Day. It was viewed by 2,488 users.**

