



REPRODUCTIVE HEALTH COALITION

Social Media Toolkit

June 24th Day of Action

ABOUT US

Mission

The Reproductive Health Coalition is a wide-range of health professional associations and allied organizations who advocate with a unified voice to protect access to reproductive care.

[Check out our video!](#)

Tenets of the Coalition

- A patient's right to dignity, autonomy, privacy, and the expectation of a trusted relationship with their clinician.
- Protection of the clinician's ethical obligation to provide care, including their access to comprehensive training.
- A commitment to an evidence-based approach to policy and practice.



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OUR STORY

A year ago, in talks with The White House, a representative stated that when it came to reproductive health, it would be great to have a specific group of people to contact knowing that many voices would be represented. Here we are!

PURPOSE OF TOOLKIT

For this upcoming anniversary date, the coalition encourages individuals and organizations to use this toolkit to post on social media. You are empowered to wear green and attend a local event!

In the following pages, we have curated samples to use.

WANT TO SUPPORT US?

[Click here to donate to our cause](#)



BRANDING COLORS

Black

The color code
for the BLACK is
hex code:
#000000

White

The color code
for the WHITE is
hex code:
#FFFFFF

Green

The color code
for the GREEN
is hex code:
#00BF63

00BF63

REPRODUCTIVE HEALTH COALITION

LOGOS

There are two versions of the logo to use

Transparent Background



White Background



HASHTAGS TO USE

All Reproductive Health Coalition members are asked to use the following hashtag for easy identification:

#RHC2023

Other hashtags to use are:

#WearGreen

#ReproHealth

#ReproHealthAccess

#ReproRights

#DayofAction

#AbortionIsEssentialHC

#BodilyAutonomy

TEMPLATES TO USE

All Reproductive Health Coalition members are asked to use the following hashtag for easy identification:

#RHC2023

Facebook templates

Instagram templates

LinkedIn backgrounds

Social Media Samples

June 24th marks one year since
#RoeVWade was overturned.
Together, we are bigger than Roe.
#RHC2023 #BansOffOurBodies



June 24th is a Day of Action to speak up about the current state of reproductive health. Advocates and community members across the country can participate by wearing green and attending a local event #RHC2023 #WearGreen #DayOfAction

I #WearGreen because (insert personal story/reason for supporting) #RHC2023 #AbortionIsEssential #MyBodyMyChoice
(add photo wearing green)

Judges are disregarding the law, science, and the limits of their own authority to dismantle our reproductive rights. Let your voice be heard at an event near you on June 24th #RHC2023 #DayofAction #ReproRights

I pledge to speak up on behalf of my
(daughter/cousin/sister/partner/etc.) to do (xyz). Do you?
#RHC2023 #ReproRights #DayOfAction



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Have comments/suggestions?

[Submit them here.](#)